



International Seminar on Policies and Programs for Road Safety Management:

Safe System Approach to Enhance Traffic Safety in Iran:

Recent Activities and Future Directions

Tehran, Iran, November 25-27, 2017

FIRST ANNOUNCEMENT

Organized in cooperation by:

World Road Association (PIARC)

Iran Road Maintenance and Transportation Organization (RMTO)

Ministry of Road and Urban Development

Road safety has been one of the priorities in Iran over the past decade as the economic losses due to road traffic fatalities are estimated at 7% of GDP and the National Development Strategy Plan of Islamic Republic of Iran has set new targets to reduce the number of road traffic fatalities in the next 5 years in line with the guidelines of WHO.

Iran has come a long way since 2005 when the number of fatalities was almost 28,000 and today, with over 29 million registered vehicles (four times more than 2005), this number has been reduced to 16,500. This reduce has been the results of interventions and policy changes in national and local levels. As a developing country with limited financial resources and institutional capacities, different sectors have been working to apply the most effective actions on laws, enforcement, behavior changes, infrastructures and improvement of safety standards.

It is understood that road safety needs continuous development according to the socioeconomic/technical situations and the road safety stakeholders are working to define those gaps and fill them by new institutional capacity building.

As part of national road safety strategy, Iran is working to strengthen coordination between the various sectors involved in the road safety and promotion of enhancement the knowledge in the field with close relations with international organizations.

This Seminar, according to the World Road Association global procedures, is designed to bring together stakeholders at local and national level as well as regional and international experts working on the subject to share our experience and actions as a developing country, that can set a good example to those countries that need to reach the same performances taking the same or even a better path.

AGENDA:

- Saturday November 25th 2017: International Seminar
- Sunday November 26th 2017: International Seminar
- Monday November 27th 2017: Technical and Cultural visit to Isfahan
(the technical visit shall be confirmed only if a sufficient number of delegates
has been registered for the visit by 01/10/2017)

Technical Visit:

The technical visit will be presenting the Iranian National Road Traffic Management Center (RTMC)

PIARC Program of International Seminars

The World Road Association (PIARC) is a non-political, non-profit organisation whose mission comprises organising international forums, disseminating best practice and promoting efficient tools for decision making in the road transport field.

As part of its work, since 1999 the Association manages the PIARC Programme of International Seminars, which aims at strengthen its presence throughout the world, be more receptive to the needs of developing countries and countries with economies in transition, and make the results of the Association's work more widely known in those countries.

The PIARC Road Safety Manual

The Manual is comprehensive resource freely available online (<http://roadsafety.piarc.org>) building on the broad range of knowledge and experience provided by PIARC experts. It includes new thinking on road safety and offers a clear argument on why adopting a Safe System approach is crucial for worldwide countries.

The Safe System approach aims for a more forgiving road system that takes human fallibility and vulnerability into account. Under the Safe System approach, everyone (public agencies, automobile manufacturers, road users, enforcement officials, and others) must share the responsibility for road safety outcomes. On April 15, 2016, the UN General Assembly and its Member States adopted the resolution A/70/L.44 on “improving global road safety”. This resolution reaffirms adoption and implementation of the Sustainable Development Goals even in the field of road safety, as outlined in the 2030 Agenda for Sustainable Development.

The mentioned A/70/L.44 resolution endorses the PIARC Road Safety Manual as “an important international effort on road safety to offer guidance to officials at various levels on measures that can enhance the safety of road infrastructure”. Such an institutional acknowledgment does not only draw attention to the Manual but also becomes a demanding task for all international PIARC experts who deal with this subject.

Technical Committee TC C.1: National Road Safety Policies and Programs

PIARC Technical Committee TC C.1 deals with Road Safety Policies and Programs. The goal of this PIARC team is to promote the safety and efficiency of road transport, including the movement of people and goods on the network, while effectively and widely promulgating knowledge of all aspects of road safety and encouraging implementation of positive practices.

On the other hand, to provide a forum for Seminar delegates and members of PIARC Technical Committee TC C.1 to discuss road safety best practices as well as the evolution and the diffusion of the RSM (Road Safety Manual) in developing countries and countries with economies in transition.

Who should attend?

The PIARC International Seminar on Policies and Programs for Road Safety Management is intended for government agencies officers or executives from private operators in charge of the development and deployment of road safety programs, for technical staff involved in planning, programming, executing and overseeing road safety, for university teachers, researchers and students interested in further exploring the topic of road safety management and concepts of safe system approach for road safety (engineering, psychology, economics, etc.). It is even devoted to those specialists of other knowledge areas participating in the planning stage of road safety projects.

Seminar Topics

Day 1 – November 25th 2017

Opening ceremony

Key Note speakers

Coffee break

Technical session 1 - Road safety management

Topics:

- Safe system concept/responsibility/elements/implementation
- Shift to safe system
- Institutional capacity strengthening
- Lead agency

Lunch break

Technical session 2 - Safety Strategic and Action Plan's Framework

Topics:

- Setting road safety targets
- Assessing safety problems
- Road authority roles
- Capacity to deliver targets
- Plan implementation
- Performance indicators

Coffee break

Technical session 3 – Road Safety Data Management

Topics:

- Requirements
- Crash/non-crash data systems
- Data analysis
- Integrating data

Day 2 – November 26th 2017

Technical session 4 - Risks Assessment, Issue identification and continuity of the action

Topics:

- Vulnerable Road Users
- Intervention selection
- Monitoring and Evaluation
- Road Users safe behaviour encouragement
- Education (Public awareness, Social campaigns, enforcement)

Coffee break

Technical session 5 - Infrastructure management to influence road users' behaviour

Topics:

- Policies and Standards
- Designing for safe behaviour
- Encouraging safe behaviour
 - Speed management
 - Traffic calming
 - Road diet

Lunch break

Wrap-up and closing session

Round table on the state-of-the-art and opportunities

Day 3 – November 27th 2017

Technical and cultural visit