

Under the patronage of His Highness Sheikh Mohamed bin Zayed Al Nahyan
Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces

26th **أبوظبي 2019**
World Road Congress
المؤتمر الدولي للطرق

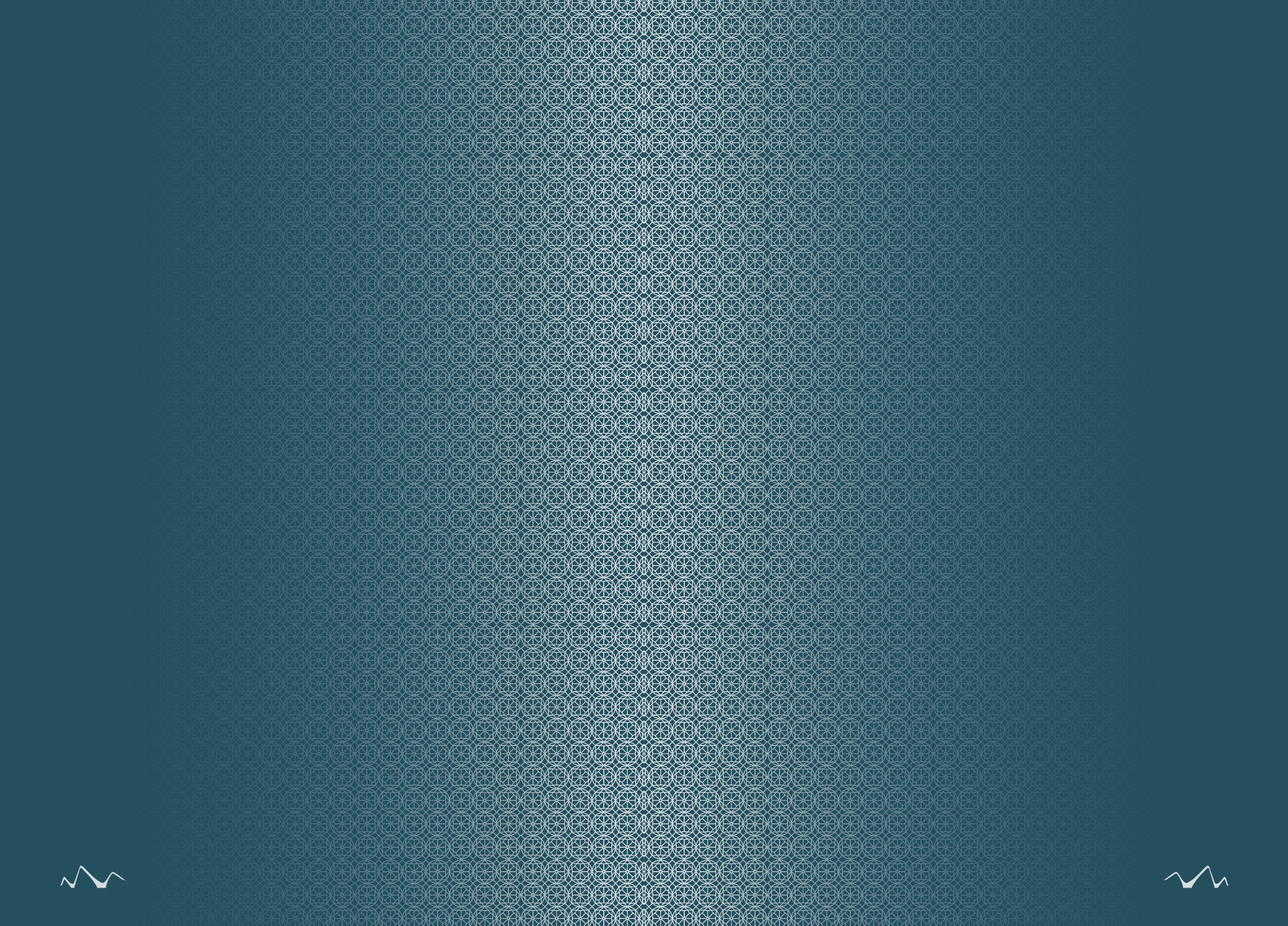
CONNECTING CULTURES
ENABLING ECONOMIES

6th to 10th October 2019

#PIARCWRC2019



www.piarcabudhabi2019.org



HIS EXCELLENCY DR. ABDULLAH BELHAIF AL NUAIMI
Minister of Infrastructure Development
Chairman of the Federal Transport
Authority - Land & Maritime



IT IS WITH GREAT PLEASURE THAT I INVITE AND WELCOME YOU TO ABU DHABI, THE MAGNIFICENT CAPITAL OF THE UNITED ARAB EMIRATES, TO PARTICIPATE IN THE 26TH WORLD ROAD CONGRESS OF THE WORLD ROAD ASSOCIATION (PIARC) BETWEEN THE 6TH AND 10TH OF OCTOBER 2019

Choosing Abu Dhabi to host this global event could not be more apt for a road congress not only as the UAE has, for the fourth consecutive year, been ranked 1st in the Quality of Roads Index in the World Economic Forum Global Competitiveness Reports but also because few other places can rival the UAE's achievements when it comes to the Congress's theme: Connecting Cultures, Enabling Economies.

The 26th World Road Congress promises yet another unique opportunity for road and transportation professionals to share and seek knowledge, ideas and innovations whilst experiencing Abu Dhabi's hospitality and distinctive offerings; we hope that you avail yourself to it and participate in this truly global Congress.



ON BEHALF OF THE WORLD ROAD ASSOCIATION (PIARC), I AM PLEASED TO INVITE YOU TO PARTICIPATE IN THE 26TH WORLD ROAD CONGRESS

Over time, countries all over the world have come to depend on roads as the main public asset to provide year-round access and mobility for their populations. As a consequence, today's road networks must operate continuously even as new demands, expectations and technologies surge and pose new challenges.

Rising to meet these challenges demands great knowledge and commitment from road practitioners worldwide. Every four years, the World Road Association (PIARC) organises the World Road Congress as the premier forum for road and road-transportation related information and knowledge exchange to allow road professionals to obtain, in a single event, relevant and up-to-date knowledge on topics of current concern.

The 26th World Road Congress will be held in Abu Dhabi, United Arab Emirates, on October 6th-10th, 2019, under the theme "Connecting Cultures, Enabling Economies". The Congress programme features the presentation of the results of the work undertaken by PIARC's 22 Committees and Task Forces, as well as a number of specialized sessions and workshops dealing with topics of current and future interest

and a large exhibition in which road administrations, equipment and service providers, consultants and road-related organizations will be present. Ministers will share their views on the status and future of roads and road transport.

It also invites experts from around the world, both managers and administrators, to exchange views on the technical, social and economic challenges related to the road and transport sectors.

For the first time the World Road Congress will take place in the Middle East, and it will thus offer road professionals in that region a unique opportunity to obtain information on current trends and challenges for roads and road transportation all over the world.

On behalf of PIARC, I express my most sincere gratitude to the Government of the United Arab Emirates and to the Emirate of Abu Dhabi for their commitment to the organisation of this Congress and their efforts to ensure that this event will be a great success.

I invite you to mark this event in your agenda and look forward to meeting you in Abu Dhabi in 2019!

CLAUDE VAN ROOTEN
President of World Road Association (PIARC)



THE ROAD TO ABU DHABI

■ Since 1908, the World Road Congress has been a defining voice for the road infrastructure and transport industry. A quadrennial platform featuring the World Road Association, its members and the world's most influential voices in the road and transport sector. Recently, in Seoul, Korea, the congress was organised in close cooperation between the World Road Association, the Ministry of Land, Infrastructure and Transport of Korea, the Korea Expressway Corporation and the Korea Road and Transport Association in charge of the organisation matters for the congress.

A total of 114 nations participated, with nearly 3,000 attendees and over 40 unique sessions.

■ The 26th World Road Congress, featuring host city Abu Dhabi in October 2019 - hosted by the Abu Dhabi Department of Transport, in cooperation with the World Road Association - is a unique opportunity for the world to witness the nation's strategic surface transport advancement at the next level. This edition of the World Road Congress, featured for the first time in the Middle East, will focus on Connecting Cultures and Enabling Economies.

It will demonstrate the commitment of the UAE to promote and foster innovation in the surface transport, tunnels, bridges and infrastructure space.

This edition will prove to be the most advanced yet the largest and will provide a platform for knowledge transfer platform and enable discussions of road challenges and solutions.

■ The United Arab Emirates has been identified by the World Economic Forum's Global Competitiveness Report as having the best roads in the world from 2015 and holds that title currently in 2018. With the recognition of this great honour, it is a testament to the past and ongoing work of the nation to build on a legacy of road excellence with much more work continuing.

The Abu Dhabi World Road Congress will feature the opportunity for road professionals, practitioners, operators and solution providers to come together and underscore their ideas and practical designs for the future of the world road landscape.

After 111 years, the witnessing of road development from the industrial age has been quite a journey. Now, we take it to the next level. In 2019, Abu Dhabi will feature the best of thought leadership and the best of innovative road solutions with an expected attendance of over 5,000 delegates, 300 exhibitors and representation of over 120 nations in one of the most advanced venues in the world - The Abu Dhabi National Exhibition Centre.

ABOUT PIARC



The World Road Association (PIARC) was established in 1909 as a non-profit organisation. In line with our vision to be the world leader in the exchange of knowledge on roads and road transport policy and practices within the context of integrated, sustainable transport, our four key missions are:



Be a leading international forum for analysis and discussion of the full spectrum of transport issues related to roads and related transport



Identify, develop, and disseminate best practice and give better access to international information



Consider fully within our activities the needs of developing countries and countries in transition



Design, produce, and promote efficient tools for decision making on matters related to roads and related transport

■ Thanks to the expertise of our members, who mobilise 1,200 experts in 22 Committees and Task Forces through operations guided by a 4-year Strategic Plan, the Association is widely recognised for the quality of its outputs: technical reports, online manuals and international seminars.

■ As of December 2017, the Association counts **121 national member governments** from all over the world, including two-thirds from low and middle-income countries, and more than **2,000 members from industry, administration or academia** as well as individuals.

■ Since 1908, PIARC has organized the World Road Congress in order to share knowledge and promote best practice in the areas of roads and road transport around the world. Every four years, it provides a unique opportunity to discuss freely between experts and practitioners to assess progress around the world, to discuss best practice, and to review and address tomorrow's challenges.

THE 26TH WORLD ROAD CONGRESS: CONNECTING CULTURES, ENABLING ECONOMIES

Since the first World Road Congress held in Paris in 1908, PIARC has organised Congresses every four years in a member country with the aim of sharing worldwide techniques and experiences in the field of road infrastructures and road transport.

The 26th Congress theme is 'CONNECTING CULTURES, ENABLING ECONOMIES'

For thousands of years, roads have played an integral part in connecting cultures and enabling economies. Roads are essential, economically, socially and culturally.

Roads provide for local, regional and international connections. They enable us to put goods on shelves and to take our children to school.

Around the world road administrations are adapting to today's and tomorrow's challenges and we look forward to you discussing these challenges in Abu Dhabi in October 2019.



120+



COUNTRIES

50+

SESSIONS
& WORKSHOPS

5,000+



DELEGATES

40+

TRANSPORT
MINISTERS

300+



EXHIBITORS

WHO SHOULD ATTEND?

MINISTERS

POLICY MAKERS

ADMINISTRATORS

CIVIL SERVANTS

CONSULTANTS

CIVIL ENGINEERS

RESEARCHERS

ROAD BUILDERS

MANUFACTURERS

SOFTWARE DEVELOPERS

ACADEMICS AND STUDENTS

TOURISM AND CULTURE OFFICIALS

CONTRACTORS

■ DO YOU WORK IN THE ROAD TRANSPORT SECTOR?

If the answer is yes then the World Road Congress is one of the most prestigious events on the planet for your profession.

The WRC attracts an array of global experts and professionals. The information-packed programme will attract more than 5,000 transportation professionals from around the world, providing a platform for the transport sector to share knowledge, network and to do business.

Make sure you are one of them and take advantage of this important opportunity!

Congress languages



English, French, Spanish and Arabic will be used as official languages of the 26th World Road Congress and simultaneous interpretation services will be provided in the plenary and technical sessions.



MESSAGE FOR POTENTIAL SPONSORS AND/OR EXHIBITORS:

The combination of technology, demographics and globalization has a profound effect on most economic sectors today. It is particularly true for the transportation sector with the surge of population flows, the rise of urbanization, the development of tourism, climate change concerns and regulation, the emergence of driverless cars and artificial intelligence, the development of smart cities...These disrupting phenomena require the right solutions to move forward. With the level of investment appropriated for UAE infrastructure, this is the time and place for your solutions and practical designs to be discussed and considered.

For more information on sponsorship, exhibiting or other partnerships, please contact

wrcsponsorships@esl-agencepublics.com
wrcexhibition@esl-agencepublics.com



MESSAGE FOR POTENTIAL MEDIA PARTNERS

With the unveiling of the world's largest and most prestigious road and transport event in history, it provides a unique opportunity to meet and interview some of the world's top minds in the sector. We will be hosting our media partners at the event and provide a special media village exclusively for those media outlets looking to disseminate the ongoing discussions and interested in providing partnership and policy narratives taking place at the World Road Congress 2019.

For more information on media partnerships, please contact
wrcmedia@esl-agencepublics.com

REGISTER YOUR INTEREST

Whether you are a potential delegate, sponsor or exhibitor the WRC provides an unmissable opportunity.

DELEGATES

With over 1,200 of the world's leading transport experts active in the 22 PIARC Committees, we are able to offer an enviable programme that will cover all transportation modes and contain over 150 presentations in over 50 sessions and workshops.

The World Road Congress also provides a unique opportunity to network with experts in your field of work from across the globe and you will be able to ensure that you are up to date with the latest trends and innovations.

DELEGATE FEES

We are pleased to offer a very competitive delegate fee structure for one of the world's most prestigious transport events:

Registration Type		Early bird rate: 1 st Dec 2018 to 31 st March 2019		Standard rate: 1 st April 2019 to 29 th September 2019	
		Member	Non-member	Member	Non-member
Full reg.	High and upper middle-income countries	USD 1,050	USD 1,190	USD 1,260	USD 1,400
	Low and lower middle-income countries	USD 700	USD 840	USD 700	USD 840
	Reduced statutory fee	USD 630			
	Exempted registration fee	Free			
	Invited speaker	USD 560			
Daily reg.	Invited speaker (on the day of presentation only)	Free			
	One day	USD 350	USD 490	USD 350	USD 490
	Two days	USD 700	USD 980	USD 700	USD 980
Student		USD 350			
Accompanying person(s)		USD 420		USD 490	
Gala dinner		USD 130			
Onsite rate		+10%			

■ Delegate registration opens in **December 2018**
Make sure you register early to take advantage of the Early Bird rates



■ Whether you represent a government administration, construction, or offer consultancy, manufacturing or supply services to the roads sector, the World Road Congress provides you with direct access to your existing and potential peers, suppliers or clients from over 120 countries.
The World Road Congress gives you the opportunity to communicate with your market all under one roof!

EXHIBITION

The World Road Congress provides a state-of-the-art exhibition area which will provide a perfect space for exhibitors to present their achievements, innovative products and solutions to a global clientele.

RATES ARE VERY COMPETITIVE AT:

Sqm shell scheme stand starting from	USD 550	Sqm space only starting from	USD 450
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■ Registration for the exhibition opens in **Summer 2018**



SPONSORSHIP

Sponsorship enables you to elevate your brand to a global audience and be associated with this prestigious and globally significant event.

The World Road Congress provides you with a platform to gain high-profile visibility and exposure for your organization whilst leaving a lasting impression on delegates and customers.

Sponsorship packages range from USD 28,000 – USD 270,000 and offer many advantages for your organisation.

To register your interest as a delegate, sponsor or exhibitor please visit www.piarcabudhabi2019.org



"AHLAN WA SAHLAN" WELCOME TO OUR HOME *Welcome To Abu Dhabi, UAE*

*Where travelers from all over
the world receive a warm greeting
and experience the rich heritage
of our culture.*

ABOUT ABU DHABI AND THE UAE

- With over 200 nationalities living and working in Abu Dhabi it is truly a diverse place. You will find the vibrancy of a cosmopolitan capital, the serenity of an ancient UNESCO World Heritage oasis settlement, the tranquility of dramatic desertscapes, inviting warm waters, secluded island get-aways, a myriad of attractions ancient and new, and an all-embracing traditional welcome that permeates them all.
- The Emirate basks in year-round sunshine with little rainfall and is one of the most accessible locations in the world. The country's two major airlines, Etihad and Emirates provide non-stop services to every continent in the world except Antarctica. In fact half of the world's population can be here within a five-hour flight!



ABU DHABI NATIONAL EXHIBITION CENTRE (ADNEC)



ADNEC will be the home of the Congress, it is one of the most modern conference and exhibition centres in the world. The award-winning venue offers world-class facilities and also features the iconic Capital Gate tower, leaning a record-breaking 18 degrees.

Whatever your delegate or exhibitor needs, ADNEC will exceed your expectations!



■ ADNEC welcomes more than 1.5 million visitors and host over 360 events every year and is renowned for hosting high profile, large-scale congresses and exhibitions. With a journey time of only 15 minutes for Abu Dhabi International Airport and just one hour from Dubai, access to ADNEC could not be easier. Being located centrally on the island of Abu Dhabi city, ADNEC is surrounded by world-class hotels which offer a range of from affordable quality to palaces.

- 📍 **LOCATED IN THE HEART OF ABU DHABI**
- 🚗 **15 MINS DRIVE TO THE AIRPORT**
- 🌐 **INTERNATIONAL CONGRESS CENTRE**
- 👤 **ABLE TO HOST 6,000 DELEGATES**
- 🏠 **30+ DEDICATED SPONSOR ROOMS**
- 👤 **9 CONFERENCE ROOMS**
- 🏢 **11 EXHIBITION HALLS**
- ✓ **ON-SITE AIRPORT CHECK-IN FACILITIES**
- 🏨 **ON-SITE HOTELS**

GENERAL PROGRAMME OF THE CONGRESS



OPENING CEREMONY

The prestigious official opening of the 26th World Road Congress will be held on the morning of the 6th of October.



MINISTERS SESSION

A high profile Transport Ministers' session will take place to discuss the current global hot topics with Transport Ministers from around the Globe.



CONFERENCE PROGRAMME

The five-day congress will be packed with interesting and relevant technical and special sessions that will cover the strategic themes of PIARC. You can expect over 150 presentations in over 50 sessions and workshops.



TECHNICAL VISITS

During the congress, there will be several exciting and interesting technical tours available to delegates.



GALA DINNER

Delegates will be treated to a lavish gala dinner which will be a great networking opportunity.



ACCOMPANYING PERSONS PROGRAMME

Accompanying persons will have the opportunity to see and experience some of the world-renowned landmarks and tourist attractions located in Abu Dhabi and the UAE.

CONFERENCE PROGRAMME

The outputs of the World Road Association will be widely shared during the Congress, on Technical Sessions and Strategic Direction Sessions.

They are structured around **5** Themes and **22** Technical Committees and Task Forces.

MANAGEMENT AND FINANCE

- Performance of Transport Administrations
- Road Transport System Economics and Social Development
- Risk Management
- Innovative Financing
- Coordination between National and Sub-National Authorities

THEME **A**

ACCESS AND MOBILITY

- Road Network Operations / Intelligent Transportation Systems
- Winter Service
- Sustainable Multimodality in Urban Regions
- Freight
- Road Design and Infrastructure for Innovative Transport Solutions
- Automated Vehicles

THEME **B**

SAFETY

- National Road Safety Policies and Programs
- Design and Operations of Safer Road Infrastructure
- Infrastructure Security

THEME **C**

INFRASTRUCTURE

- Asset Management
- Pavements
- Bridges
- Rural Roads and Earthworks
- Road Tunnel Operations

THEME **D**

CLIMATE CHANGE, ENVIRONMENT AND DISASTERS

- Adaptation Strategies / Resiliency
- Environment Considerations in Road Projects and Operations
- Disaster Management

THEME **E**

SESSIONS



STRATEGIC DIRECTION SESSIONS

The Strategic Direction Sessions will focus on future prospects from a political and strategic point of view. These sessions will be prepared and chaired by the Strategic Theme Coordinators of the five themes from PIARC Strategic Plan 2016–2019. These sessions will be based on national reports prepared by member countries of the Association around the world.



TECHNICAL COMMITTEE SESSIONS

The 22 Technical Committee Sessions will be dedicated to discussing and sharing the results of the work and activities of the World Road Association's Technical Committees. In the course of preparation for these sessions, PIARC organizes an international calls for individual papers. The Technical Committee Sessions will be chaired by the chairperson of the committee.



SPECIAL SESSIONS

The Special Sessions are designed to consolidate PIARC's relationships with other international and regional organizations active in the field of road and road transport. These sessions address topical issues which are different from those dealt with in Technical Sessions and Strategic Direction Sessions. If you are interested in organizing a session please contact us at info@piarc.org



POSTER SESSIONS

All authors, whose individual contributions have been accepted for publication after the call for papers, will have the opportunity to display their work for half a day at Poster Sessions. This is a perfect opportunity to discuss your work with fellow minded professionals from around the world.



INTERNATIONAL CALL FOR PAPERS

Specialists will be invited to present research findings, scientific studies, case studies and organizational methods on specific topics determined by PIARC Technical Committees. Accepted papers will be presented during the poster sessions and included in the Congress proceedings. Outstanding contributors will be selected for oral presentations at the Technical Sessions. Under the overarching theme of "Connecting Cultures, Enabling Economies", we welcome your technical papers. Your abstract must be submitted in English, French or Spanish.



KEYNOTE SPEECHES

Each day, a world-recognized specialist will deliver a keynote speech on one of the burning topics affecting roads and road transport. These one-hour plenary sessions are designed to call the attention of the Congress delegates and generate ideas among the global transport profession.

PIARC PRIZES 2019

PIARC is organizing a new edition of the PIARC Prizes competition for the 26th World Road Congress in 2019. PIARC Prizes will be awarded to the most outstanding papers. Candidates will be carefully chosen according to the rules and procedures of the Communications Commission. The results of the competition will be announced by July 15th, 2019, prior to the Congress. Winners will be invited to participate and receive their awards at the Congress. PIARC Prizes will be awarded during the opening session.

■ The call for papers was published in May 2018
<https://abstracts-abudhabi2019.piarc.org/en/guidances.htm>

DEADLINE FOR ABSTRACTS:



NOTICE OF ACCEPTANCE OF ABSTRACTS:



DEADLINE FOR FULL TEXT OF PAPERS:



NOTICE OF ACCEPTANCE OF PAPERS:



TECHNICAL VISITS: WORLD CLASS ROAD INFRASTRUCTURE

We would like to invite you to attend the daily technical tours which will combine a whole series of infrastructure and technology achievements in transportation in Abu Dhabi and the UAE.

■ The World Economic Forum ranked the UAE's road infrastructure as the No. 1 in the world in 2014. This infrastructure investment underpins the country's success in establishing a logistics, trade and tourism hub. This achievement is not a coincidence, but a result of a dedicated commitment to investing in infrastructure using global expertise.

■ We are proud of our achievements to date including bridges, roads, landscapes and buildings what are known to be one of the most intricate infrastructure ever constructed, such as the longest underground road tunnel in the Middle East and one of the best mountain roads in the world.



ACCOMPANYING PERSONS PROGRAMME

From Abu Dhabi City's famous Corniche to the Oasis City of Al Ain and the massive dunes of Al Dhafra's Empty Quarter desert, culture, history and adventure are encapsulated in the emirate.

■ Experience the architectural prowess of the Sheikh Zayed Grand Mosque, enjoy the peace and tranquility of a stroll through Al Ain's cooling oasis, learn about the ancient sport of falconry, experience an adrenaline rush on the world's fastest roller coaster, or marvel at the history of an emirate dotted with ancient forts and historic sites – several of which have been listed as official UNESCO World Heritage Sites. Abu Dhabi has also recently just opened Louvre Abu Dhabi, which is a true modern architectural wonder.

■ Whether you are marveling at the always-changing views of Abu Dhabi or experiencing the genuine feel of authentic Arabia while relaxing under the stars on a desert safari, playing golf on one of our championship-standard courses, or spending a fun day in one of our luxurious malls, amusement parks, you'll discover that Abu Dhabi is a genuine leisure haven for all the family that will convince you to return again and again.



PALACE MUSEUM, AL AIN



WARNER BROS. WORLD, ABU DHABI



GRAND MOSQUE, ABU DHABI



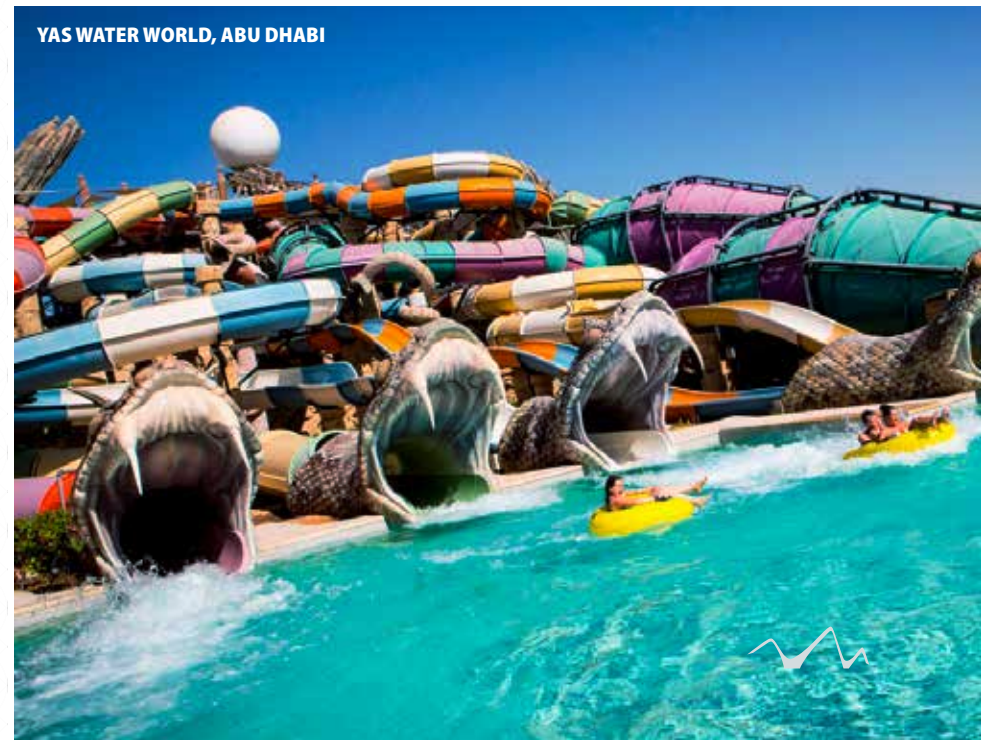
LIWA DESERT, AL DHAFRA



FERRARI WORLD, ABU DHABI



LOUVRE, ABU DHABI



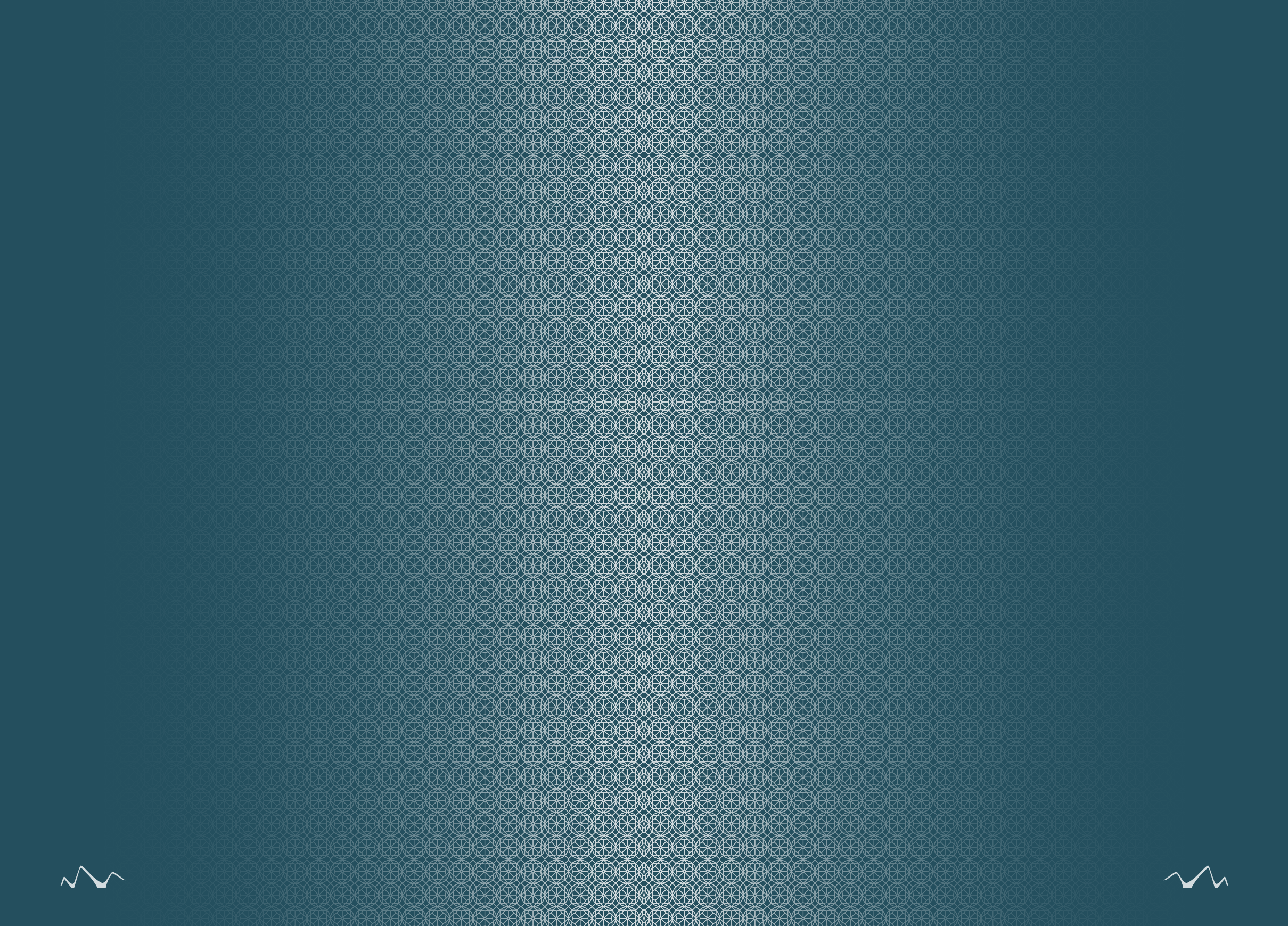
YAS WATER WORLD, ABU DHABI



ACCOMMODATION LUXURY AS STANDARD

With over 30,000 available rooms, Abu Dhabi boasts many iconic luxury hotels and offers budget accommodation.

■ From 5-star to good quality stylish budget hotels, ADNEC and the surrounding city of Abu Dhabi can support all delegate accommodation requirements and budgets. The prices are extremely competitive starting from as little as USD 50 a night. Shuttle buses will be provided from the main hotels to the congress venue.



**IF YOU WOULD LIKE MORE INFORMATION
PLEASE VISIT**

www.piarcabudhabi2019.org

WORLD ROAD ASSOCIATION (PIARC):

www.piarc.org



CONTACT US

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